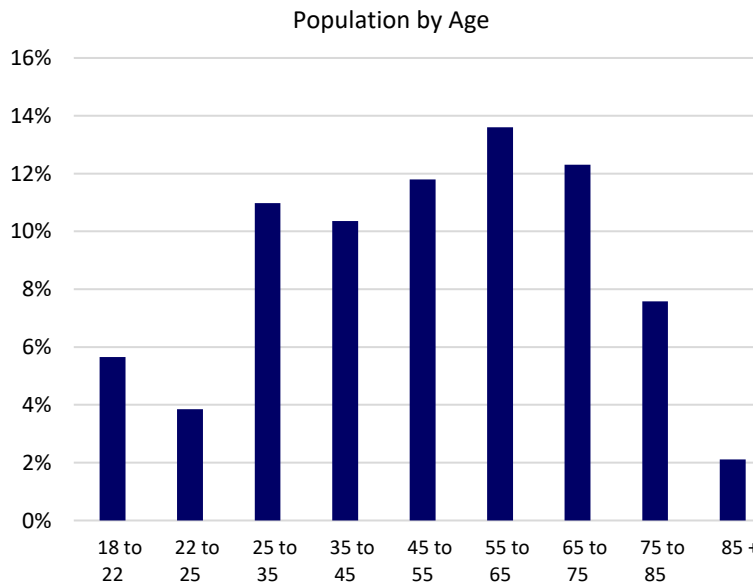
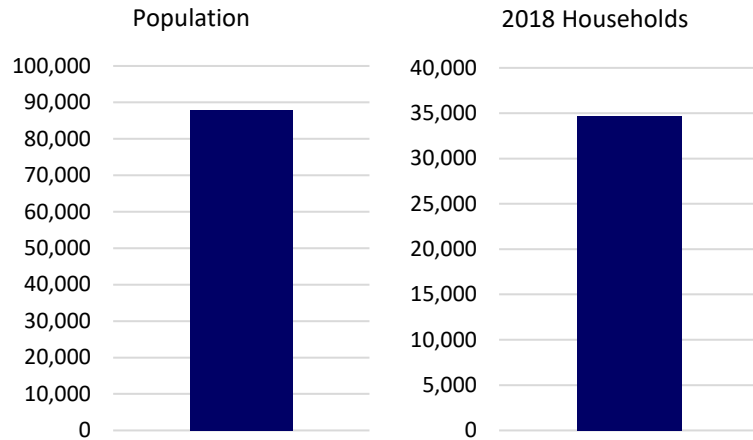


## Consumer Profile Report

STI: PopStats, 2018 Q2

### Trade Area

Current		
2018 Population	88,030	---
2023 Projected Population	89,924	---
Pop Growth (%)	2.2%	---
2018 Households	34,702	---
2023 Projected Households	35,463	---
HH Growth (%)	2.2%	---
Census Year		
2000 Population	79,191	---
2010 Population	85,308	---
Pop Growth (%)	7.7%	---
2000 Households	30,970	---
2010 Households	33,616	---
HH Growth (%)	8.5%	---
Total Population by Age		
Average Age (2018)	42.0	
Children (2018)		
0 - 4 Years	5,424	
5 - 9 Years	5,126	
10-13 Years	4,306	
14-17 Years	4,298	
Adults (2018)		
18 to 22	4,973	5.6%
22 to 25	3,384	3.8%
25 to 35	9,665	11.0%
35 to 45	9,121	10.4%
45 to 55	10,388	11.8%
55 to 65	11,976	13.6%
65 to 75	10,837	12.3%
75 to 85	6,676	7.6%
85 +	1,855	2.1%



## Consumer Profile Report

STI: PopStats, 2018 Q2

### Trade Area

#### Population by Race/Ethnicity (2018)

White, Non-Hispanic	71,963	81.7%
Hispanic	9,059	10.3%
African American	4,937	5.6%
Asian	430	0.5%

#### Language at Home (2018)

Spanish	6,436	7.8%
Asian Language	378	0.5%

#### Ancestry (2018)

American Indian (ancestry)	435	0.5%
Hawaiian (ancestry)	44	0.1%

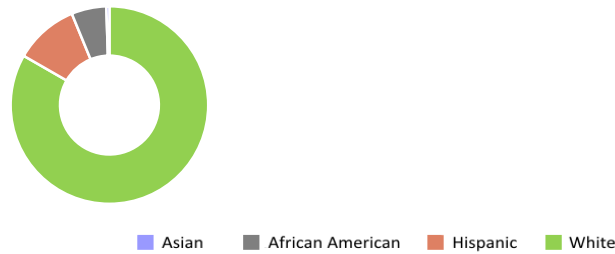
#### Household Income (2018)

<b>Per Capita Income</b>	\$25,372	---
<b>Average HH Income</b>	\$64,362	---
<b>Median HH Income</b>	\$47,449	---
Less than \$25,000	9,008	26.0%
\$25,000 - \$34,999	3,986	11.5%
\$35,000 - \$49,999	5,339	15.4%
\$50,000 - \$74,999	6,274	18.1%
\$75,000 - \$99,999	4,151	12.0%
\$100,000 - \$149,999	3,925	11.3%
\$150,000 - \$199,999	1,269	3.7%
\$200,000+	751	2.2%

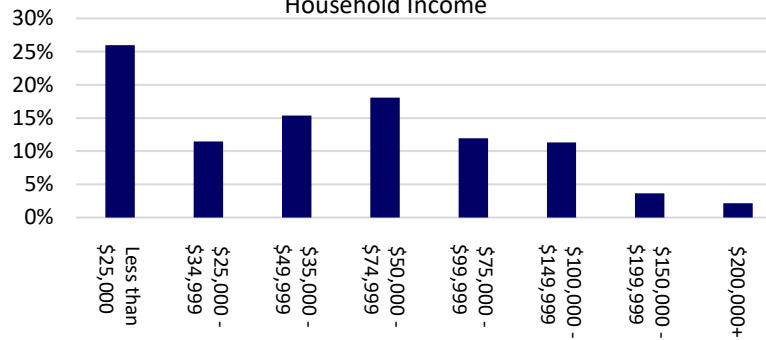
#### Education (2018)

Less than 9th Grade	3,850	6.4%
Some High School	6,355	10.5%
High School Grad	20,444	33.8%
Some College	14,799	24.5%
Associate Degree	4,119	6.8%
Bachelors Degree	7,570	12.5%
Graduate Degree	2,825	4.7%

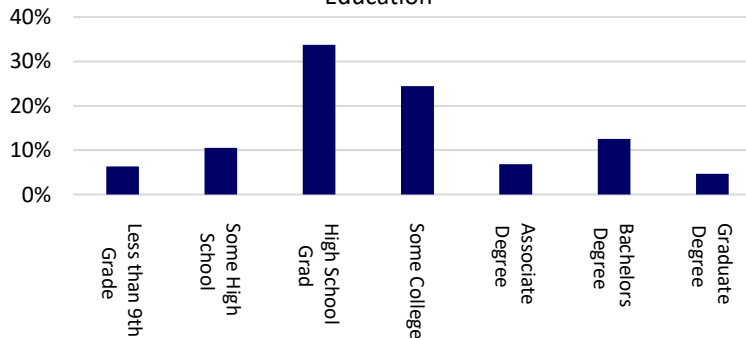
Race/Ethnicity



Household Income



Education



## Consumer Profile Report

STI: PopStats, 2018 Q2

### Trade Area

<b>Family Structure (2018)</b>	24,344	
Single - Male	809	3.3%
Single - Female	1,770	7.3%
Single Parent - Male	720	3.0%
Single Parent - Female	1,641	6.7%
Married w/ Children	6,273	25.8%
Married w/out Children	13,131	53.9%
<b>Household Size (2018)</b>		
1 Person	8,909	25.7%
2 Persons	13,120	37.8%
3 Persons	5,132	14.8%
4 Persons	4,126	11.9%
5+ Persons	3,416	9.8%
<b>Home Ownership (2018)</b>	34,702	
Owners	26,255	75.7%
Renters	8,447	24.3%
<b>Components of Change (2018)</b>		
Births	1,072	1.2%
Deaths	978	1.1%
Migration	304	0.3%
<b>Unemployment Rate (2018)</b>		5.2%
<b>Employment, Pop 16+ (2018)</b>	71,010	
Armed Services	16	0.0%
Civilian	37,425	52.7%
Employed	35,480	50.0%
Unemployed	1,945	2.7%
Not in Labor Force	33,569	47.3%
<b>Businesses</b>		
Establishments	1,776	---
Employees (FTEs)	20,138	---

